

# **Analysis on the Integration of Chinese Excellent Traditional Culture into the Ideological and Political Education of College Students**

**Shen Shiqiang**

Yunnan College of Business Management, Kunming, Yunnan, 650106, China

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**Abstract:** In traditional Chinese culture, there are abundant ideological and political teaching resources. A correct understanding of the integration of traditional culture into ideological and political teaching is conducive to the promotion of ideological and political education in colleges and universities. In recent years, Chinese traditional culture has been widely used in ideological and political education in colleges and universities, and good results have been achieved. However, in some colleges and universities, due to the low degree of attention and the poor ability of teachers, the teaching effect is poor. In this paper, the value of Chinese excellent traditional culture in Ideological and political education is analyzed, and the path of integrating Chinese excellent traditional culture into Ideological and political education is described.

## **1. The Value of Chinese Excellent Traditional Culture in Ideological and Political Education**

### **1.1 Benefiting the Ideological Construction of Students**

With the development of our country's economy and the constant change of people's concept of production and life, college students are facing many interests at present. They can strengthen their own ideological and moral construction through the study of traditional culture. With the advent of the era of economic globalization, social development has become more diversified, which goes beyond the ideological awareness of college students and even produces many contradictions. As a result, students have some problems, such as low ideological level, lack of social responsibility, distorted outlook on life and values, and worship money and fetishes. The ideological and political course in Colleges and universities is the main way to influence students' thoughts. Integrating Chinese excellent traditional culture into the ideological and political education in Colleges and universities is conducive to enhancing recessive education. It helps students gradually establish correct ideological values and solve the existing problems in the teaching process. The integration of traditional culture can exert a subtle influence on students rather than inculcating them. In the process of teaching, we should pay attention to arousing students' emotional resonance and avoid students' disgust, so as to improve teaching efficiency. At present, with the deepening of education reform, colleges and universities in the teaching process should not only focus on training students' professional knowledge, but also to shape their emotional values. The university is in the youth stage, and it is an important stage in the construction of values and outlook on life. Integrating excellent traditional culture into the ideological and political curriculum is conducive to promoting students to establish correct moral concepts. Traditional culture emphasizes that talents have both virtue and ability. Only by constantly improving their ideological construction while mastering knowledge and skills can we cultivate the talents needed to build a strong socialist modernization country with Chinese characteristics.

### **1.2 Favorable to Realize Ideological and Political Teaching Objectives**

There are five thousand schools of thought contending in China, but the core of their culture is Confucian culture. In Confucian culture, the importance of morality is emphasized. It can be seen that since ancient times, talents must have both virtue and ability. The “sage” and “gentleman” in Confucian traditional culture are the general requirements of people's moral quality in traditional culture, and also the personality that people advocate. Although in the long history, the burning of

saints is rare, objectively speaking, people will have some defects, but this ideal personality is still an example to motivate intellectuals in various periods. The excellent traditional culture of China contains the function of enlightenment, which has enlightening significance for students' ideological construction. Whether it is the concept of sage and gentleman in traditional culture or the fundamental goal of Ideological and political education, it is necessary to strengthen the ideological construction of students and promote their all-round development. In recent years, with the economic globalization and cultural globalization, traditional culture has been increasingly impacted by Western culture. Some young people do not know enough about Chinese traditional culture and have a cold attitude towards learning. With the gradual deepening of Western ideological trend, it has led to the attention of money worship and self-interest affecting contemporary young people. With the development of the Internet and mobile terminals, the rapid dissemination of information has posed new challenges to the ideological and political education curriculum in Colleges and universities. In the process of traditional ideological and political education, there is a shortcoming that theory is less important than application, which leads to dull teaching process and low teaching efficiency. In view of the above problems, the integration of traditional Chinese culture into Ideological and political education is conducive to achieving the educational goal of promoting human development throughout the year. Traditional culture can guide students to attach importance to their studies, actively and upwardly, constantly strengthen their own ideological construction, and improve their comprehensive ability.

### **1.3 Favorable to enrich the content of Education**

In the excellent traditional Chinese culture, the expression of ideology and morality is mostly expressed in patriotic stories. In the development of our country for thousands of years, there are many heroic stories to protect our country and selflessly contribute to our country. For example, Qu Yuan, Lin Zexu and so on. In different historical periods of our country, there are national heroes, which embody the most valuable national spirit. This national spirit touched the Chinese people in different periods, and people praised it through the spread of stories. At present, college students are living in an era of prosperity and peace, comfortable life, although there is no need for blood and sacrifice, but ideological and political educators should always be vigilant, can not ignore all kinds of national heroic deeds in Chinese excellent traditional culture, its application and ideological and political classroom, not only cultivate students' patriotism, but also enrich the content of education. Please come less is the future of our motherland. As the successor of socialism, we must have firm belief and withstand temptation in our work so as to contribute to the development of our country. Since ancient times, China has had the ideal of the Great Harmony World, which can provide strength for the current ideological and political education in favor of the realization of communism. In addition, the development of the world has gone through two world wars, seriously threatening people's declarations and property security. In Chinese traditional culture, "harmony is the most precious". This is also in line with the trend of today's social development. China's "harmony" culture is showing China's cities to the world through the "one belt and one way" policy. This also shows that Chinese traditional culture is constantly being accepted by the world. Integrating traditional culture into the current ideological and political course teaching not only enriches the teaching content, but also improves students' national self-confidence, which is conducive to students' ideological construction.

### **1.4 Favorable to enrich educational methods**

"Integration of knowledge and practice" is a teaching method which is highly respected in the excellent traditional Chinese culture. It emphasizes the teaching idea of emphasizing both theory and practice. Only "the unity of knowledge and practice" can improve the teaching efficiency. In the current ideological and political teaching, choosing appropriate teaching methods is not only conducive to achieving educational objectives, but also to integrating teaching content. Only by integrating knowledge with practice in the teaching process can the content of ideological integrity education be externalized into the actions of the educated and the moral character of the educated be internalized. In the past teaching process, due to the influence of exam-oriented education,

excessive emphasis on theory and neglect of practice in teaching, resulting in students unable to apply knowledge to practice, ideological and political course teaching is just a formality, not fundamentally affecting students' thinking.

In addition, “teaching by example” is another very important educational method in the excellent traditional Chinese culture. As a guide in teaching, in the process of teaching, we should not only impart knowledge, but also pay attention to self-construction. Use ideological and political education standards for self-restraint, to teach students by example. “Teaching students in accordance with their aptitude” is also one of the important educational methods of traditional culture. It emphasizes that in the process of teaching, students' strengths and weaknesses should be fully understood, and teaching methods should be chosen according to their specific actions, so as to stimulate their interest in learning and improve their comprehensive abilities.

Traditional culture is the crystallization of China's development over the past five thousand years, which has a far-reaching impact on the Chinese nation. The emphasis on Moral Cultivation in traditional culture coincides with the current ideological and political education in Colleges and universities.

## **2. The Way of Integrating Chinese Excellent Traditional Culture into Ideological and Political Education**

### **2.1 Construction of Course System**

The curriculum system can be reconstructed by systematically offering excellent traditional Chinese culture courses and integrating traditional culture education into Ideological and political education practice, changing the current teaching mode.

The course of Ideological and political education in Colleges and universities plays an important role in the construction of students' world outlook and outlook on life. Colleges and universities can integrate traditional culture into teaching. Starting from the reality of College students, we should make full use of the local traditional cultural resources so that students can feel the traditional cultural atmosphere at all times. We can systematically offer excellent traditional Chinese culture courses. For example, when we build up students' national self-confidence and increase national identity, we can incorporate traditional cultural contents such as “Everyone being responsible for the fate of his country” into our teaching. Practice is an effective way for students to contact society and apply theory to practice. Colleges and universities can use local traditional cultural resources to design practical activities, so as to enrich students' experience and cognition. Traditional culture education into the ideological and political education practice, students can really feel the traditional culture, arouse emotional resonance. For example, colleges and universities can organize students' tomb sweeping activities on Tomb-sweeping Day, guide students to feel the feelings of their home and country, and arouse students' resonance. In teaching, we should optimize the teaching methods, change the traditional dull teaching mode of teachers, and pay full attention to the students' principal position. Teachers, as guides, guide students to think deeply about excellent traditional culture. In addition, we should also pay attention to invisible education and deepen students' understanding of traditional Chinese culture in a subtle way.

### **2.2 Improvement of Teachers' Level**

Traditional culture is the cultural precipitation of thousands of years' development in China. Without a correct understanding of traditional culture in the process of teaching, educators can not do a good job in teaching. Therefore, the most important thing is to improve the level of teachers. First of all, we should strengthen the traditional culture training of educators. Teachers play an important role as guides in the learning and growth of College students. In order to integrate traditional Chinese culture into Ideological and political education, teachers should strengthen the construction of teaching staff. It is not the students who need to learn Chinese traditional culture. At the same time, teachers also need to strengthen their learning to improve their self-cultivation through the study of Chinese excellent traditional culture. In the process of teaching, teachers

should play an exemplary role and enhance their personality charm, so that they can be respected by students and help to establish a harmonious relationship between teachers and students, so as to better infiltrate excellent traditional culture into Ideological and political teaching. Ideological and political teachers play an important role in the ideological construction of students, which requires teachers not only to have a good level of knowledge, but also to have a noble accomplishment. At present, there are many cases in which knowledge level does not match personal accomplishment. In the process of teaching, teachers should first build their own moral character, so that they can pass noble morality to students through teaching activities. We should build up a contingent of teachers with high level of knowledge and excellent ideas. Ideological and political course teachers should have solid political theory foundation, sufficient knowledge reserve of Chinese excellent traditional culture and noble character in order to better integrate Chinese excellent traditional culture into Ideological and political teaching.

### **2.3 Increasing Practical Activities**

The traditional teaching method that Premier Lun neglects the application leads to the disconnection between students' theoretical knowledge and their real life. Integrating Chinese excellent traditional culture into Ideological and political education in Colleges and universities can not be confined to theoretical courses. It is necessary to combine theory with practice. For example, the use of traditional festivals in China to organize activities to disseminate excellent traditional Chinese culture and guide students' ideological construction.

With the globalization of economy and culture, more and more western festivals are sought after, but the traditional culture of our country is paid less attention. In the investigation and research, it is found that the reason why college students tend to celebrate western festivals is that the forms of western festivals are diverse and meet the demands of young people in pursuit of novel activities. Therefore, when organizing activities, colleges and universities need to innovate traditional festival activities and show them in more vivid and novel forms to arouse students' interest. University is an important place for students to study and live. The atmosphere of college environment has a profound impact on students' character and conduct. Campus culture determines the atmosphere of the campus. Holding traditional festivals in Colleges and universities is conducive to the integration of Chinese traditional culture into Ideological and political education. Traditional festivals originate from people's expectation of life in ancient times. A thorough understanding of the connotation of traditional festivals is conducive to improving students' moral aesthetic concepts. Increasing practical activities is conducive to changing the boring teaching mode, stimulating the interest of learning born, and exerting a subtle influence on students.

### **2.4 Making Full Use of Network Resources**

In recent years, with the popularity of computer mobile terminals and the rapid development of the Internet, the number of network users continues to rise. The development of the Internet has changed the way people live, work and study. Especially for college students, the Internet has become an indispensable part of life. The development of network is conducive to students' access to information at any time and anywhere, and the amount of information broadens students' horizons. In recent years, Internet technology has been gradually applied in education and achieved remarkable results. Since 2007, the "post-00s" generation has entered the University gates, so the ideological and political teaching in Colleges and universities should be reformed from their characteristics. The post-00s live in the information age, and the information culture acquired through direct or indirect access to fragmented information through the Internet is uneven. Therefore, ideological and political education in Colleges and universities needs more guidance to help students form correct values and outlook on life. The results of University survey show that 80% of students have contacted Chinese traditional culture through the Internet, which shows that the Internet is an important way to disseminate Chinese excellent culture. In order to guarantee the high rank of traditional culture and improve students' learning efficiency, we should build a network platform of Ideological and political education of traditional culture, which covers a wide range of content and excellent content. The advent of the network era has brought new challenges to

ideological and political education in Colleges and universities. To integrate traditional Chinese culture into Ideological and political education, educators with network application ability and advanced teaching concept should be trained.

## **2.5 Creating an Atmosphere and Improving Attention**

The main reason why the integration of traditional Chinese culture into Ideological and political education is hindered is that society, colleges and students pay less attention to it. Therefore, it is an urgent problem to create a good learning atmosphere for students. This article mainly elaborates on the construction of social atmosphere and campus atmosphere.

The construction of social atmosphere can not be separated from the support of the state. In recent years, CCTV has broadcasted some documentaries promoting Chinese traditional culture, such as “National Treasure”, “A bite of China”, “5000 years of Chinese characters” and so on. Integrating the splendid culture of the Chinese nation into the program has enhanced people's understanding of traditional culture and made ideological education imperceptible. In addition, colleges and universities can make use of the resources of their places. For example, folk villages, museums, etc. To organize student visits and guide students to think deeply during the visits, so as to enhance their own cultural accomplishment. In the construction of campus atmosphere, ideological and political teaching can not be confined to the classroom only. Reasonable design of practical teaching programs can lead students to go out and stimulate students' interest in learning Chinese traditional culture. For example, Chinese costume exhibition, opera contest and so on. Or organize students to wrap Zongzi on the traditional festival of Dragon Boat Festival, so that students can feel the connotation of traditional culture in time and improve their cultural accomplishment.

## **3. Conclusion**

After years of precipitation, Chinese traditional culture has formed an ideological and moral system, which provides rich teaching resources for ideological and political education in Colleges and universities. Integrating Chinese traditional culture into Ideological and political education is conducive to deepening teaching reform and improving students' comprehensive ability. To train comprehensive talents with high level of knowledge and good cultural accomplishment for the society. Under the background of diversification, only by paying attention to the infiltration of traditional culture can we improve the efficiency of Ideological and political education.

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